



Phn.: 92122 00000

ROCKINGDEALS CIRCULAR ECONOMY LIMITED

(Formerly known as TECHNIX ELECTRONICS LIMITED)

Regd. office: Shop Kh No 424 Basement Ghitorni, Gadaipur, New Delhi, South West, Delhi, DL- 110030

Corp. office: 12/3 Milestone Near Sarai Metro Station, Mathura Road, Faridabad, Haryana-121003

Date: 17th April 2024

To,

National Stock Exchange of India Limited

Listing Department

Exchange Plaza, C/1, Block G,

Bandra Kurla Complex, Bandra (E), Mumbai –
400051

Trading Symbol: ROCKINGDCE

Subject: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015-“The Great Garden Sale”

Dear Sir/Ma’am,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“the Listing Regulations”), we enclose herewith a Business Update informing that the **Rockingdeals Private Limited (“RDPL”)** a retail arm of **Rockingdeals Group**, recently concluded its semiannual sales event, ‘**The Great Garden Sale**’, at its flagship store in Faridabad. The event, held on Sunday, April 14, 2024.

This aforesaid information will also be available on the website of the Company viz. www.rdccl.com

Kindly take the above information on record.

Thanking You,

Yours Faithfully

For Rockingdeals Circular Economy Limited

Deepika
a Dixit

Digitally signed
by Deepika Dixit
Date: 2024.04.17
11:09:08 +05'30'

(Deepika Dixit)

Company Secretary & Compliance officer

ICSI Membership No: ACS61222

Rockingdeals' 'The Great Garden Sale' draws overwhelming response from customers

- *Held on Sunday, April 14, the biannual sale witnessed over 18,780 walk-ins, which is 18 times higher than a normal weekend and recorded 5 times the sales compared to a typical weekend at its flagship store in Faridabad*
- *'The Great Garden Sale', included never-seen-before deals of 60-90% discount on a wide range of products including apparel, sports items, bags & luggage, geysers, small home appliances, footwear, speakers and lighting products*
- *Inventory for the sale was supplied by its group company Rockingdeals Circular Economy Limited*

Faridabad, April 16, 2024: Rockingdeals Private Limited ("RDPL" or "The Company"), a retail arm of Rockingdeals Group, announced that the company has received an overwhelming response to its biannual sales event '**The Great Garden Sale**'. The sale was successfully organised on Sunday, April 14, 2024, at its flagship store in Faridabad. The single-day sales event witnessed over 18,780 walk-ins, 18 times higher than a normal weekend and 5 times the sales compared to a normal weekend at its store. The inventory for the sale was supplied by its group company Rockingdeals Circular Economy Limited (NSE Emerge: ROCKINGDCE).

The Faridabad-based company organised the sale featuring jaw-dropping discounts ranging from 60-90% on top brands across multiple categories. The highlights of 'The Great Garden Sale' included offers such as a flat 90% discount on footwear, 80% on sports items and apparel brands, a 75% discount on lighting products and a flat 70% discount on bags, luggage, geysers and small home appliances.

Commenting on the fabulous response to the sale, **Mr. Aman Preet, Managing Director, Rockingdeals Group**, said, "We are thrilled to see an unprecedented response to our biannual sales event at Faridabad store, which reflects customers' faith in our products across various categories. It only reinforces our commitment to serve them better by providing the best deals and uncompromising product quality. We are looking forward to extend the sales event to other stores benefitting more customers across the country".

Rockingdeals Circular Economy Limited (RDCEL) is a part of the Faridabad-headquartered Rockingdeals Group, which commands a presence from B2B sourcing to B2C retailing. The company was founded by Mr. Aman Preet, a first-generation entrepreneur who pioneered the concept of the 'organised seconds' category in mobile phones more than a decade ago. Being among India's most prominent organised players in the B2B sourcing space – RDCEL specialises in unboxed, excess inventory, and refurbished products. Its brand bouquet comprises 18 stock-keeping units (SKUs) across small home appliances, apparel, kitchenware and household items, speakers and mobile accessories, large appliances, footwear, etc.

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For more information, please visit: <https://rdcel.com/>

And for a more comprehensive understanding, please visit the below link :

<https://mybigplunge.com/business/rockingdeals-the-great-garden-sale-attracts-massive-customer-response/>



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